

New Endeavors by Women

Sponsorship Opportunities 2019

Moving Out of Homelessness

Thursday, October 10, 2019—6:30 pm to 9 pm

Shakespeare Theatre Company/
Harman Center for the Arts



**New Endeavors
by Women**

MISSION

By partnering with homeless women, NEW creates new futures. We provide a nurturing environment so that women can recognize their worth. NEW transforms lives, by providing housing, fostering the development of life skills, and promoting education and employment, to end the cycle of homelessness.

Since we opened our doors in 1988, NEW's programs and services have helped more than 3,000 women and children take steps toward achieving greater self-sufficiency and independence.

New Endeavors By Women Housing Programs

7 Housing Programs

NEW provides transitional and permanent supportive housing for unaccompanied women and women with children in our seven housing programs.

Shelter Plus Care

Shelter Plus Care provides private apartments and highly individualized supportive services for an open-ended amount of time to 9 women who have a critical need for ongoing intensive case management and support for chronic needs.

New Horizons

New Horizons provides private apartments and family-centered intensive services for an open-ended amount of time to 17 families, many of whom are recovering from domestic abuse.

New Hope

New Hope provides shared apartments and health and wellness- centered services for an open-ended amount of time to 10 homeless women living with HIV/AIDS.

Rachael's House

Rachael's House serves 17 women in apartments, many of whom have chronic health issues, supporting residents to reach employment and self-sufficiency goals.

New Journeys

New Journeys offers permanent supportive housing and support in a dorm-style setting for six women aged 55 and older, most of whom have chronic illness and have been without stable housing for many years.

New Transitions

Our New Transitions program offers up to two years of group housing and intensive supportive services to 24 homeless women who are overcoming challenges such as addiction and mental illness.

New Journeys II

New Journeys II offers permanent supportive housing and support in an apartment setting for 15 women aged 55 and older, most of whom have chronic illness and have been without stable housing for many years.

Signature Event

Each year, New Endeavors by Women hosts its Moving Out of Homelessness signature event to raise funds in support of our seven Washington, DC housing programs for homeless women and children.

The event features:

- NEW Light Award presented to a successful alumna
- Mary Popit Award presented to a longtime partner
- Volunteer Service Award presented to a loyal volunteer
- Silent Auction & Live Auction



Wanda Steptoe, NEW's Executive Director awards 2017 Mary Popit Award to Kimberly Carethers

“

I will never forget the joyful feeling in my soul that my prayers were being answered when I heard about New Endeavors. Within one year of being at NEW, I learned to take control of my life again. I did not have the desire to use drugs anymore, and I moved to permanent housing with my children."

-- New Endeavors by Women Alumna

5 Reasons to Become a Signature Event Sponsor

Relationship Building

Expand your networks throughout the community by sponsoring a respected non-profit organization.

Doing Good

By sponsoring NEW, sponsors help transform lives in an effort to to end the cycle of homelessness.

Positive Association

Share your commitment with the community by supporting our NEW gala and grow your exposure from all of the promotional campaigns.

Brand Awareness

Sponsors can increase brand awareness through marketing initiatives that span onsite, internet, social media, and regional publications.

Target Audience

Attendees of NEW's annual gala are of all ages, from all backgrounds and live in the District, Northern Virginia, and Maryland.



**New Endeavors
by Women**

5-Star Sponsorship

\$10,000

- Ten (10) event tickets
- Acknowledgement and premier logo placement on: event invitation, event webpage, event e-news blasts, social media, media releases, event signage and other printed materials
- Full-page program book ad
- Quarter page ad in ReNEWal newsletter
- Recognition in Annual Report

4-Star Sponsorship

\$7,500

- Eight (8) event tickets
- Acknowledgement and premier logo placement on: event invitation, event webpage, event e-news blasts, social media, media releases, event signage and other printed materials
- Half-page program book ad
- Announcement in ReNEWal newsletter
- Recognition in Annual Report

3-Star Sponsorship

\$5,000

- Six (6) event tickets
- Acknowledgement on: event invitation, event webpage, event e-news blasts, social media, media releases, event signage and other printed materials
- Half-page program book ad
- Recognition in ReNEWal newsletter and Annual Report

2-Star Sponsorship

\$2,500

- Four (4) event tickets
- Listing on: event invitation, event webpage, event e-news blasts, social media, media releases, event signage and other printed materials
- Quarter-page program book ad
- Recognition in ReNEWal newsletter and Annual Report

1-Star Sponsorship

\$1,000

- Two (2) event tickets
- Listing on: event invitation, event webpage, event e-news blasts, social media, media releases, event signage and other printed materials
- Quarter-page program book ad
- Recognition in ReNEWal newsletter and Annual Report



Event Patron

\$500

- Two (2) event tickets
- Listing in program book and acknowledgement on event webpage
- Recognition in Annual Report

Program Book Advertising

Full Page

8" h x 5" w
\$1,000

Half Page

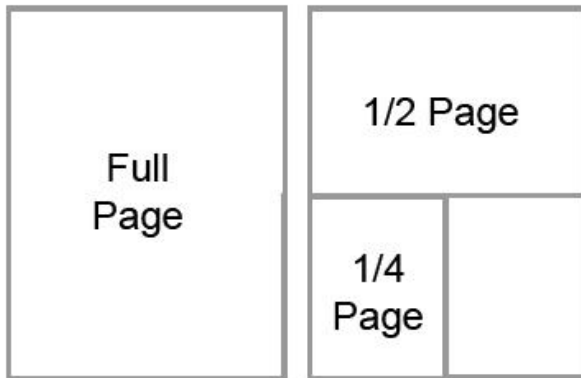
4" h x 5" w
\$500

Quarter Page

4" h x 2.5" w
\$250

Well-Wisher Page

\$100



SPONSORSHIP COMMITMENT FORM

- 5 Star Sponsor \$10,000
- 4 Star Sponsor \$7,500
- 3 Star Sponsor \$5,000
- 2 Star Sponsor \$2,500
- 1 Star Sponsor \$1,000
- Event Patron \$500

Program Booklet Advertising Only

- Full Page 8" h x 5" w \$1,000
- Half Page 4" h x 5" w \$500
- Quarter Page 4" h x 2.5" w \$250
- Well-Wisher Listing \$100

- My check payable to New Endeavors by Women is enclosed.
- Please invoice me for my sponsorship commitment.

Donor Information

Name

Organization

Address

City

State

Zip Code

Phone

Email

Thank you for your support! Please send form and payments to:
New Endeavors by Women
611 N Street NW
Washington, DC 20001

Contact Us

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